

## Zoner Postcards—Send Real Postcards Worldwide from Android, iOS, and the Web

(Mar. 5th, 2015, San Francisco) Zoner, Inc., the name behind the **Zoner Photo Studio** photo software and the **Zonerama.com** unlimited web galleries, is here with yet another photographic innovation. It's a way to send paper postcards worldwide straight from your smartphone, your tablet, or the **zoner.com** website. Download the **Zoner Postcards** app and please a loved one anywhere in the world.

*"Our job sometimes takes us places, and that's great... until we try to send a postcard. Many times it's been a huge problem to send home postcards from the places we visit. Finding a nice card is hard enough, and then there's the struggle to buy a stamp or find a mailbox. So from there, the jump to creating an app for sending postcards based on your own photos was a natural,"* says product manager Jan Kupcik of the story behind the new service.

For travelers on the road, this means no more worries about limited postcard selections and hard-to-find stamps and mailboxes. All that's needed is **Internet access, a suitable Android or iOS device, and the Zoner Postcards app**. This app is a free download and offers a wide range of photo editing functions. You can also send postcards straight from your PC.

The photo you pick can be joined by a short message if you wish, in a font of your choice. After you enter an address and make a payment, we print and send the card. Postcards cost \$0.99 when sent to US addresses. For other countries, the cost depends on the payment method used.

The **Zoner Postcards for Android** app can be downloaded free from **Google Play**. This app runs on Android versions 4.0 and higher.

The **Zoner Postcards for iOS** app is also free. Download it from the **App Store**. The iOS version is optimized for the iPhone only, and requires iOS 7.1 or higher.

The **web version** is available at: [www.zoner.com/en/send-real-postcards-from-web](http://www.zoner.com/en/send-real-postcards-from-web).

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Zoner, Inc. develops and markets Zoner Photo Studio and also operates Zonerama.com, an unlimited and free photo cloud service. Zoner's corporate offices are located in San Francisco, Tokyo, and the Czech Republic. The company was launched back in 1993 by five fresh-faced, photography-loving graduates.

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