



# Suite of New Features Makes Brand New Zoner Photo Studio 18 Even More Powerful & Easier to Use

# The Photo Editing Program for Everyone Produces Perfect Photos in Just a Few Clicks

San Francisco, November 1st, 2015 – Zoner, Inc., developer of the award-winning Zoner Photo Studio, has just released the latest version of the photo software – Zoner Photo Studio 18. Now with over 10 million users worldwide, ZPS 18 remains easy enough for amateur photographers to master, yet offers a wide range of photo management, editing, and sharing tools that more advanced users will love. The new version brings over a dozen major new features, including non-destructive edits, a standalone photo viewer, and the ability to create full HD video slideshows from your photos.

"For many years, now our software has offered a vast number of tools for editing and organizing photos. But the simple, easy-to-navigate interface in the new version makes Zoner Photo Studio 18 a program for absolutely everyone—from beginners to seasoned professionals," explains product manager Jan Kupcik.

# **ZPS 18 Covers All Your Needs**

Zoner Photo Studio 18 provides a simplified photo workflow—from image download off the camera, to RAW development and JPG editing, to sharing photos with anyone you choose. The program's three main sections now have a unified interface, with navigation tools always available in the left-hand Navigator. The Catalog that powers ZPS 18 now provides increased speed for browsing your photo collection, as well as quick photo searches by name, keywords, shot locations, and more.

#### **Non-Destructive Photo Editing in Every Format**

Simplifying the photo editing process is ultimately what ZPS 18 is all about and perhaps the most exciting new feature is the program's new Develop section that offers **non-destructive edits for images in every format**. Use it to develop RAW files and enhance JPEGs without any loss of picture quality and with no worries of losing the original image.

# Standalone, Lightning-Fast Fullscreen Viewer

For simply scrolling through photos the new standalone Viewer in ZPS 18 opens your images in a separate window with no distractions. In the event you do decide you'd like to make a few edits, the full ZPS editng suite is just one click away.

# **Full HD Videos from Your Photos**

Bring that recent family event to life with yet another exciting new feature in ZPS 18—the ability to turn your photos into beautiful Full HD videos, complete with music and effects. Once your images are layed on the timeline, with just a few clicks you can easily create your ful HD video and share it on your lliving room flat panel TV with family and friends.

# **Convenient Sharing**

Seeing as the most important part of the picture taking equation is sharing your memories, our new Share button makes this easier than ever. One click, no matter where you are in the program, and single images or entire albums can be shared instantly without sending large files. Shared photos are uploaded to a hidden album on our <a href="Zonerama.com">Zonerama.com</a> galleries while you work, and the recipient gets a link for opening and downloading that album. Sharing to Facebook and Twitter is equally simple, and so is the creation of printed postcards from right inside the program with our unique <a href="Zoner Postcards">Zoner Postcards</a> service.



#### **Additional New Features in ZPS 18**

- One unified interface everywhere—a left panel with navigation, a right panel with editing tools and their settings, and in the middle, the most important thing: your photos.
- Easy-to-read icons with a modern design.
- Display of previews and metadata for pictures on disconnected removable disks.
- New keyword-based navigation option that makes organizing and finding photos easier than ever.
- New Get Location feature asigns geographical names based on GPS coordinates.
- Presets for tried-and-true photo edits.
- More natural work with Lights and Shadows and major speedups in processor-intensive calculations (picture development 2.5x, Clarity filter 14x, Sharpen filter 17x, and much more).
- New per-user licensing: enjoy ZPS on your desktop and laptop hassle-free at no extra cost.
- Full support for 4K resolution and displays with extremely high DPI.
- Officially Windows 10 compatible.

### **Pricing**

Zoner Photo Studio 18 is available now for just \$99. Upgrades from older versions of ZPS are priced at \$49. Zoner also offers Family License extensions for \$49.

For more information and the Windows 30-day trial of the full version, visit <a href="www.zoner.com">www.zoner.com</a>. For a video overview of what's new, visit <a href="https://youtu.be/UXWHImdRJCU">https://youtu.be/UXWHImdRJCU</a>.

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Zoner, Inc. develops and markets Zoner Photo Studio and also operates Zonerama.com, an unlimited and free online photo gallery service. Zoner's corporate offices are located in San Francisco, Tokyo, and the Czech Republic. The company was launched back in 1993 by five fresh-faced, photography-loving graduates.

Web: <a href="www.zoner.com">www.zoner.com</a>
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