

Zoner Software to launch new product at Photo Imaging Expo 2009

Zoner Software

Brno, Czech Republic and Tokyo, Japan, March 16

Zoner Software, a leader in digital photography and computer graphics software solutions, today announced the release of the Japanese version of its flagship product Zoner Photo Studio 11. The announcement is another step demonstrating the growing presence of the company in Japan. Zoner Photo Studio 11 will be launched publicly at Photo Imaging Expo 2009 in Tokyo (26. – 29. 3. 2009) at the Zoner Software booth (stand EL18).

“Japan and Asia are exciting for European and US developers of digital photography software. The Japanese market is very large and thriving, but also demanding and specific. We dedicated the considerable time and effort necessary to give ourselves the greatest chance for success. We are proud that the localized Japanese version of Zoner Photo Studio 11 will be launched by our office in Tokyo together with our local partners. We are looking forward to launching our new product at Photo Imaging Expo 2009, the premier digital photography event in the world! Photo Imaging Expo has a discriminating audience and we welcome the opportunity to initiate relationships with customers and business partners.” said Roman Watanabe, Director of Zoner LLC, Japan.

Zoner Photo Studio is a comprehensive software program for work with digital photographs. It includes all the necessary tools for photo processing, including editing, creating effects, organizing, archiving, publishing and sharing your work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS, and the creation of 3-dimensional pictures.

Zoner Software is the developer of industry-leading digital photo and graphics software solutions for personal and professional use. Zoner Software products are available around the world and are used by hundreds of thousands of customers. Zoner Software products have been localized in 12 languages.

Visit www.zoner.com for more information.

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