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Jakobsoftware Becomes German Distributor for Zoner Photo Studio 11

Survey shows 63% of dealers interested in distributing photo software and in joining the Jakobsoftware dealer portfolio.

(Brno, Czech Republic, August 18, 2009) — Jakobsoftware, already a Value Added Distributor for IT security solutions, has added the digital image processing software products Zoner Photo Studio 11 Home and Professional to its product portfolio. Since photo software does not fall within the distributor's core competency — IT security — Jakobsoftware surveyed its dealers in June and July, asking: how do you see the quality of Zoner Photo Studio, and how do your possibilities for distributing it to your customer base?

„*The great commitment of our dealers shown in the survey has convinced us to pick up Zoner Photo Studio for our product line ASAP,*" stated Jürgen Jakob, CEO of Jakobsoftware. „*We are very pleased to work with Zoner Software and will work hard to ensure that Zoner Photo Studio gets seen and gets sold. And our stable and motivated dealer network is a very good foundation for this.*"

„*When we were setting our conditions for selecting a partner in German-speaking countries, we emphasized several criteria. They included, for example, experience with distribution of a non-competing product, an established business history, the ability to offer technical support in the given region, work with their own dealer network on a systematic basis, and positive references from the IT industry,*" said Pavel Minar, Managing Director at Zoner Software. "*We are very glad to be cooperating with Jakobsoftware, and we firmly believe that our cooperation will bear fruit not only for Jakobsoftware and Zoner Software, but also, and above all, benefit both Zoner Photo Studio customers and its whole user base.*"

About Zoner Photo Studio
Zoner Photo Studio is comprehensive software for work with digital photographs. It includes all the tools users need for photo processing, including editing, creating effects, organizing, archiving, publishing and sharing their work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS and for creating 3-dimensional pictures.

You can find an overview of the features in Zoner Photo Studio 11 at http://www.zoner.com/ww-en/photo-studio-professional/features/.

About Jürgen Jakob Software-Entwicklung
www.jakobsoftware.de
Jakobsoftware was founded in 1996 by Jürgen Jakob in Göttingen. This Value Added Distributor specializes in distributing high-quality IT security solutions to small and midsize enterprises. Its carefully chosen product line ranges from classical IT security suites to managed services. This distributor relies on reaching out to dealers personally and providing each dealer with targeted information. Before the Jakobsoftware Team adds a product to its portfolio, a technically skilled crew verifies its quality and its claims to innovation.

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