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Zoner Software, Brno, Czech Republic

### Zoner Software expands its social web presence for digital photography fans

**(Brno, Czech Republic, May 3rd, 2010)**—Alongside Zoner Software's release of Zoner Photo Studio Free, the free edition of its flagship photo workflow software, the company has launched a new web-communities project entitled **I Love Photography**, led up by the new [blog.zoner.com](http://blog.zoner.com). The activities in the project are aimed not only at users of Zoner Photo Studio, but also at digital photography fans overall. Zoner Software is responding here to the need for effective two-way communication with users and for logically interconnecting existing activities across the social web.

*"Digital photography is wonderful, but it's also a very demanding hobby! Our goal is to make its beauty accessible to the widest possible public. The Zoner Photo Studio blog, the latest of our communications media, is here to help popularize digital photography and help people exchange experiences with photographic techniques and with processing and sharing their digital photo memories," says Marcela Lechnerova, Zoner Software's marketing manager. "Pressing a button on a camera or cell phone to immortalize a moment, that's easy. Making it really count is a little harder. Through advice from professional photographers, videotutorials about photo editing, and news and notes from the world of photography, we want to make it easier to give a picture the quality it needs and to share it with friends or with the whole world."*

Together with the Zoner Photo Studio product pages at <http://www.zoner.com>, the photo sharing portal <http://www.zonerama.com>, and the Zoner Photo Studio Free pages at <http://free.zoner.com>, the Zoner Photo Studio blog is the hub of the ever-broader network of Zoner Software activities. Come see us there—at [blog.zoner.com](http://blog.zoner.com)!

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#### About Zoner Photo Studio

**Zoner Photo Studio** is comprehensive software for work with digital photographs. It accompanies users throughout the whole cycle of photo processing, including acquiring, editing, touchups, creating effects, and organizing, archiving, publishing, and sharing their work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS and for creating 3D pictures.

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