

## **PRESS RELEASE 05/2010**

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Zoner Software, Brno, Czech Republic

### **Zoner Software Launches New Project: The Zoner Software EDU Donation Project**

**(Brno, Czech Republic, June 25th, 2010)**—the innovative graphics software company Zoner Software has announced the launch of its **Zoner Software EDU Donation Project**. Within this project, Zoner Software is providing any educational institution upon request with up to **20 free licences** of its handy photo-editing software **Zoner Photo Studio 12**—suitable for education, and easy to learn and use.

**Zoner Software EDU Donation Project** is a non-commercial project tailor-made for public and private elementary and secondary schools, universities, and other institutions such as photography schools, colleges, photography institutes, and art schools. Participating institutions desiring extra licenses beyond the 20 free EDU licenses can receive up to 75% off list price. This promotion is valid until June 30th, 2010. As a part of the company's business and marketing activities, and brand-building activities abroad, this promotion may accept non-Czech and non-Slovak educational institutions only.

*"Zoner Software is responding to schools' need to use graphics software at far more than just one workstation. We're doing this by offering multi-seat license solutions that are cost effective and user friendly. The Zoner Software EDU Donation Project provides educational institutions with an outstanding photo management tool, Zoner Photo Studio, already used in schools widely and to great acclaim in our home country, the Czech Republic. We hope to see it achieve similar acclaim abroad for its intuitive user interface and wide range of editing features, and for delivering what today's teachers and students expect from a photo program,"* said Managing Director Pavel Minar.

For more information on this project, see [www.edu.zoner.com](http://www.edu.zoner.com).

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#### **About Zoner Photo Studio**

**Zoner Photo Studio** is comprehensive software for work with digital photographs. It accompanies users throughout the whole photo processing cycle, including acquiring, editing, touchups, creating effects, and organizing, archiving, publishing, and sharing their work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS and for creating 3D pictures.

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