Add Life to Your Pictures Easily

We visited Paris and brought back this bland photo of the enchanting Eiffel Tower. Got a picture that lacks the pizzazz it deserves? See what we did to liven ours up!

We'll show you a few simple edits in Zoner Photo Studio 14 that can make any photo interesting in minutes.

Try Zoner Photo Studio 14 FREE for 30 days.

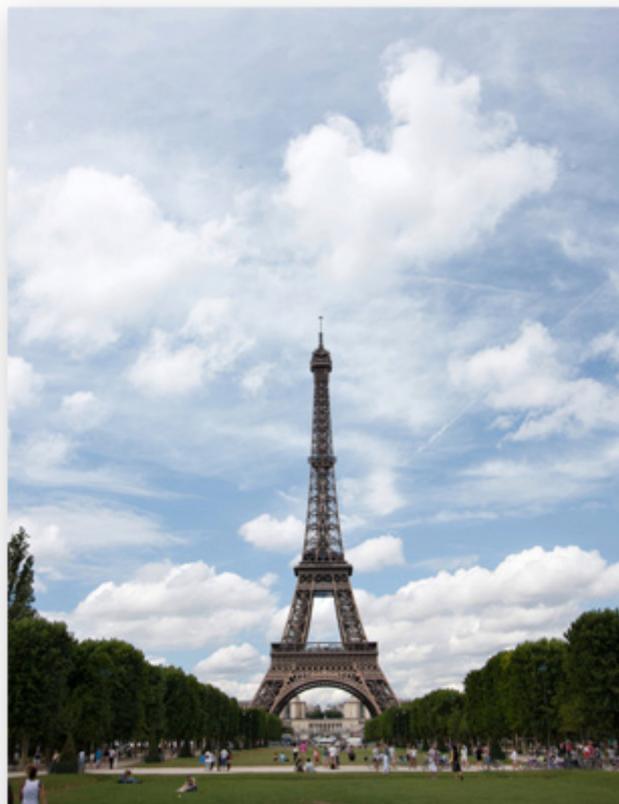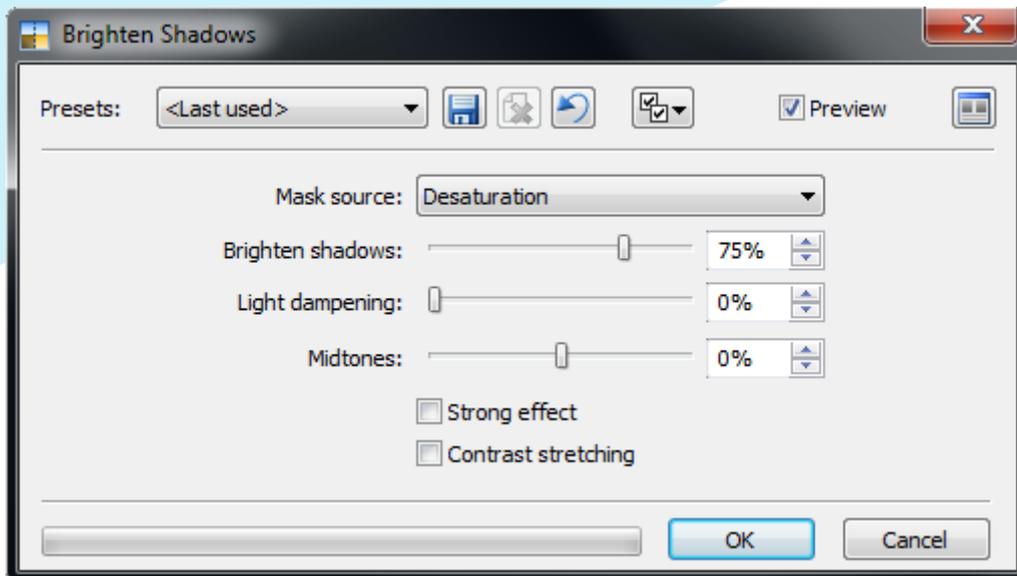*"It just takes a few simple edits to really make a photo shine."*

75%

0%

0%

The source photo needs brightening—it's slightly underexposed. For this we use **Quick Fix**, available from the Editor's **Adjust** menu. Like with so many other pictures, Quick Fix gives this photo the right fix.

1 But the shadow areas are still too dark. We'll use **Brighten Shadows** to brighten just these parts of the picture.

This tool is also under **Adjust**. We'll move its **Brighten shadows** slider from the starting level of 50% up to 75%—we want more brightening.

Brighten Shadows

Presets:	\<Last used\>	
Mask source:	Desaturation	
Brighten shadows:		75%
Light dampening:		0%
Midtones:		0%

☐ Strong effect
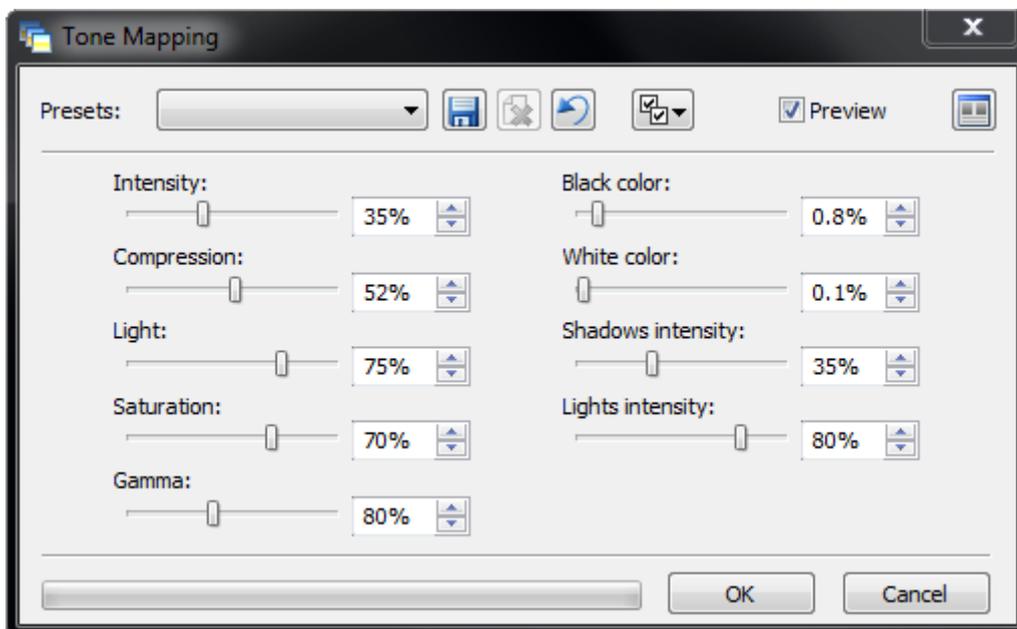☐ Contrast stretching

☑ Preview

OK   Cancel

Brightening dark areas

Any landscape photograph that starts with good contrast can benefit from the **Tone Mapping** tool. You'll find this under **Effects**. Use it to increase local contrast and to, for example, make white clouds really stand out against the blue sky.
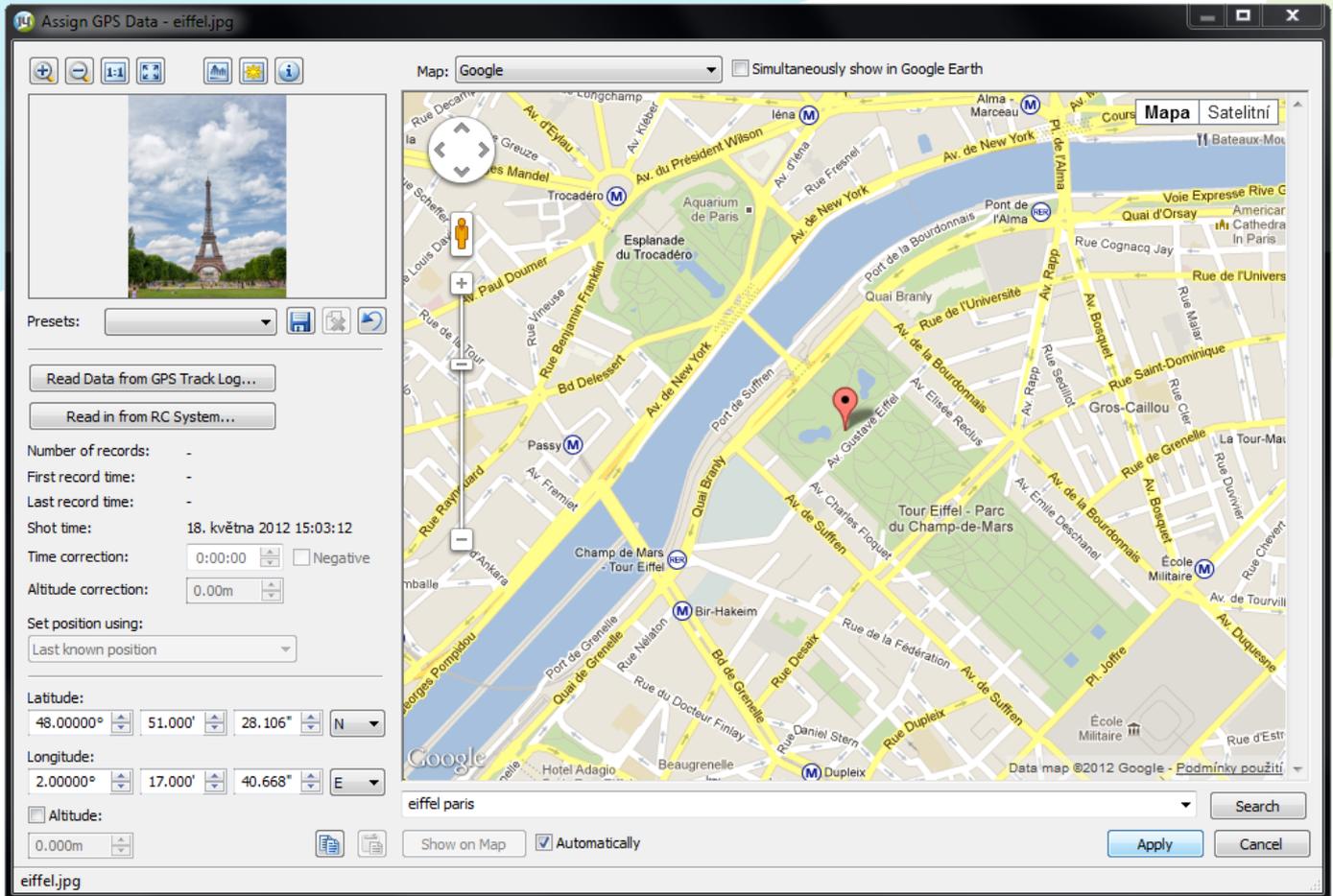
Fine-tuning Tone Mapping

② All the important edits are done. But as a finishing touch we'll assign GPS coordinates to the picture. We go to the Browser's **Information** menu and dive down through **GPS** to the **Assign GPS Data** item. Version 14 newly lets us use Google Maps' Search tool to find a location, so we do that: we just write Eiffel Tower and click Search.

Tone Mapping	
Presets:	☑ Preview
Intensity:	35%	Black color:	0.8%
Compression:	52%	White color:	0.1%
Light:	75%	Shadows intensity:	35%
Saturation:	70%	Lights intensity:	80%
Gamma:	80%		
	OK	Cancel

Finding a location by name

3 As soon as Google Maps shows the right location, we click **Apply**.
(If we're not sure it shows the right location, we can switch the map to Satellite view as a double-check.) We're now done assigning GPS coordinates.

We're done! It only took a few simple edits,
and our results are as different from the original as night and day.

The Tone Mapping function is new to the latest version—Zoner Photo Studio 14.