



## Zoner Photo Studio 17 Now Available in Spanish

(San Francisco, February 18th, 2015) The popular photo software **Zoner Photo Studio 17**, called the up-and-coming Lightroom alternative by both users and the press, is now available in yet another language—Spanish. With this, Zoner, Inc. has brought its product to one of the most widely-spoken languages among its users.

Zoner Photo Studio is comprehensive photo management and editing software that helps its users through every step of the photo workflow, from downloading to organizing to perfecting to publishing. Zoner Photo Studio 17 has already been released in English, German, Russian, and Czech, making Spanish-speaking users the largest language group to have lacked a new version.

*“This Spanish version pushes our worldwide brand-building efforts far forward both in Spain and throughout the Spanish-speaking world,”* notes Zoner, Inc. CEO Jaroslav Kucek.

Zoner Photo Studio 17 is not the company’s first Spanish product. Versions 9 and 15 of Zoner Photo Studio have already seen a Spanish localization, as have the **Zonerama** unlimited web galleries and the **Zoner Photo Studio for Android** and **Zoner Postcards** mobile apps. *“With this Spanish release of ZPS 17, we’ve accommodated the interest that existing customers have shown through their use of older Spanish versions and the English ZPS 17,”* Kucek adds.

Spanish is among the planet’s most widely-spoken languages, and therefore Zoner Photo Studio has enormous growth potential in the Spanish-speaking world. Since the release of our first Spanish version, the number of installations has grown by dozens of percent per year. Just like all other language versions, the Spanish version has all the features users have come to love in the English ZPS 17.

The Spanish Zoner Photo Studio 17 is sold for €79 and is available for download and a 30-day trial from [www.zoner.es](http://www.zoner.es).

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Zoner, Inc. develops and markets Zoner Photo Studio and also operates Zonerama.com, an unlimited and free photo cloud service. Zoner’s corporate offices are located in San Francisco, Tokyo, and the Czech Republic. The company was launched back in 1993 by five fresh-faced, photography-loving graduates.

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