# Zoner Photo Studio X gains revolutionary new improvements: superb auto-enhancement and the intuitive Filter Brush

(March 21st, 2017, Tampa) – **The popular photo software Zoner Photo Studio X has received its second major update in just six months. It adds the Filter Brush (localized non-destructive edits), massively improved automatic edits, and offers an easier way to make complex selections. Fans of Zoner Photo Studio photo products will appreciate their new higher quality and lower prices. And tutorial-lovers will soon newly find tutorials all in one place right on the Zoner.com. With this update, Zoner Photo Studio has bolstered its position as a unique, well-rounded tool for work with digital photos.**

*“What pleases me most is the wealth of new features that the development team has managed to add in the mere six months since the release of ZPS X. This much progress would be impressive even in twice the time. And we’re far from done,”* says product manager Jan Kupcik of the changes.

## New Filter Brush and Easier Work With Filters in the Develop Module

## Develop’s existing Gradient Filter and Radial Filter are now joined by the **Filter Brush**, for “painting” exposure adjustments onto a photo, giving users total freedom even when developing RAW files.

## 

Work with filters overall in Develop is now smoother than ever. Also, masks for individual edits in Develop can now be named, temporarily hidden, and duplicated, and a mask’s coverage can be shown to give a better idea of what it’s doing. *“Every photographer will be swept away by these new features—now they can handle their normal editing workflow in the Develop module, and save the Editor for just the most demanding edits,”* notes Kupcik.

## Precise Selections in the Editor Are a Snap

## Replacing the background behind a subject with fuzzy fur or frizzy hair will no longer take dozens of minutes—it can now be done in seconds. That’s because the selection tools in the Editor now include the new **Refine Selection** feature. This tool is simple—its three sliders make precise selections a snap for everyone. Users of the Editor will also appreciate a great change in **Quick Edits**: previewing of settings is now instant.

## Smart Automatic Enhancements

Automatic enhancements in Develop are now miles ahead of where they were before. Clicking the **Auto** button, now located right in the toolbar makes both color adjustments and multiple exposure adjustments. These changes can then be fine-tuned easily by hand in the right panel.

## Work with Track Logs for Traveling Shutterbugs

For photographers who are also travelers, the Spring Update brings the opportunity to work with tracklogs so they can **see photographs right along the route of their trip** in the Map view. So it’s enough to e.g. track their route in their phone as they go and import the tracklog from that into Zoner Photo Studio X. The program will join the photos and log together and show it all in the Manager’s Map view. This auto-synchronization is based on when each photo was taken. If needed, photos can easily be slid back and forth by hand along the route shown on the map.

A Smarter Manager

Auto-completion for photo titles, descriptions, and locations speeds up work for anyone who wants to have their photo collection well-organized. Batch edits to labels, ratings, and GPS data are now done in the background while you work. The program’s sharing options newly include the ability to share photos directly to an administered Facebook page, or in a message on Messenger.

## Cheaper Photo Products and New Learning Pages

Besides the new features in the program itself, users will also appreciate the improvements to photo product orders: thanks to a new supplier, they’re higher in quality and **much less expensive**. For example a canvas print with a size of 30x40 cm on a high-quality canvas costs only 25,05€ even after including shipping and handling for EU. Photo products can be ordered worldwide.

In just a few weeks, the popular **zoner.com learning center will receive a massive boost** and offer readers better navigation, lots of constantly-updated tutorials, and a greater focus on videos and infographics. The photography tips and photo editing guides will focus more than ever on reader demand, and ZPS X subscribers will additionally have access to superb VIP content.

## Priority Support for ZPS X Subscribers

Zoner Photo Studio X is available as an annual subscription license at a price of $95.88. Subscribers have the right to program updates released several times a year, and are also **first in line for free technical support**.

With the tight focus on supporting and quickly developing ZPS X, owners of older versions must take into account the limited support for these versions. For more information, see <https://www.zoner.com/en/faq/older-version-support-phaseout>.

Zoner Photo Studio X will see another new batch of features around the beginning of summer. Among other things, the development team is carefully watching the latest developments in HDR displays and how to use them in photography. *“Here the strongest development barrier lies in the fact that the update to Windows 10 that will offer critically needed HDR display support has not been released yet ,”* says Kupcik of the challenges ahead.

The full Zoner Photo Studio X can be downloaded from [www.zoner.com/en/free-photo-editor-download](http://www.zoner.com/en/free-photo-editor-download) and tried 30 days for free. Users who haven’t yet purchased ZPS X and who have already exhausted their trial period get a fresh 10-day trial period for free, so that they can check out the new update. For more details on the spring update, see <https://www.zoner.com/en/zps-x-spring-2017-update>.

----

Zoner, Inc. develops and markets Zoner Photo Studio and also operates Zonerama.com, an unlimited and free online photo gallery service. Zoner’s corporate offices are located in Tampa, Japan, Germany and the Czech Republic. The company was launched back in 1993 by five fresh-faced, photography-loving graduates.

----

**Press contact:**

Jolana Rumanová

PR Manager

Tel.: +420 736 510 121| e-mail: jolana.rumanova@zoner.cz

www.zoner.com | www.zonerama.com