

## PRESS RELEASE 09/2010

Zoner Software, Brno, Czech Republic

## Zoner Software Launches Zoner Photo Studio Free in Four New Languages

(Brno, Czech Republic, September 9th, 2010)—Zoner Software, an innovative graphics software company is announcing the launch today of a new localization of the standalone Zoner Photo Studio Free.

Now users can get fast, efficient software that helps them easily manage pictures, edit them, and share them online with family and friends at home and around the world, in their own native language. This software was launched in English only in May 2010, and now four new language versions are joining the English one.

"We know that people don't want to have to switch nonstop between one program for managing photos, one for something creative like panoramas, and another for web sharing. They want an allin-one solution. That's why Zoner Photo Studio Free has all these features built in," said Managing Director Pavel Minar. Zoner Photo Studio Free is made for beginners, but powerful enough for the experts. It offers much more than the photo managers that come with cameras. "Zoner Photo Studio Free is intuitive, and it's easy to get started. It's also so handy for your photo work that you may find you never want to stop," says Ales Hasala, Zoner Software's Director of Development.

Zoner Photo Studio Free offers features that users will appreciate to get the most out of their digital memories, including:

Automatic red eye removal Cropping Horizon levelling Panorama creation 3D picture making One-click **Quick Fix** Fast **Sort Pictures** tool

Users seeking advanced photo processing can turn to Zoner Software's flagship product, Zoner Photo Studio 12 Professional.

Zoner Photo Studio Free is free for personal and non-commercial use on single computers running Window XP, Vista, or Windows 7. The product is available in the English, German, French, Italian, and Russian languages. Support for Zoner Photo Studio Free is available on the Zoner Software website, including a FAQ and our blog at <u>free.zoner.com</u>. Download the software at <u>free.zoner.com</u> or at third party download sites such as <u>softonic.com</u>.

## About Zoner Photo Studio

**Zoner Photo Studio** is comprehensive software for work with digital photographs. It accompanies users throughout the whole cycle of photo processing, including acquiring, editing, and touch ups, creating effects, organizing, archiving, publishing and sharing their work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS and for creating 3D pictures. In 2010, it also became the first such software to support 10-bit displays.

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