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Zoner Software, Brno, Czech Republic

## Zoner Photo Studio 13 Now Available In Multiple Languages

(Brno, Czech Republic, February 3rd, 2011)—Zoner Software, an innovative graphics software company, has launched its flagship product Zoner Photo Studio 13 in four additional languages.

Zoner Photo Studio is now available in the German, French, Italian and Russian languages. The hugely popular English version was initially launched, alongside a Czech version, in 2010. "*This wide availability enables our customers to work natively in their language,*" says Managing Director Pavel Minar. Zoner Photo Studio is the world's first photo manager to provide official support for 10-bit color output per channel. This support enables users with compatible graphics cards and displays to view images at 10 bits per color channel, for a total of 30 bits of color sent to the monitor.

"The very positive international customer feedback for Zoner Photo Studio has convinced us that a strong localization plan is the right way to go," added Minar. "So we are already preparing further localizations." The new releases also provide Zoner Software's partners with a flexible multilingual product that helps them compete in a global marketplace.

Zoner Photo Studio is designed to satisfy a wide range of users—from amateur photographers to semi-professionals and professionals. Zoner Photo Studio is great for organizations as well. The new version brings above all a significant increase in speed for all operations thanks to multicore optimizations, an improved catalog, easier work with two monitors, and easier photo sharing.

### Availability:

For the full list of commercial versions, visit <u>www.zoner.com</u>. Zoner Photo Studio has become significantly more affordable in version 13. The basic single-user license for the PRO Edition costs just 69.99 USD, and a three-seat license is 99.99 USD. Besides commercial versions, there is also a free version, Zoner Photo Studio Free, available for download from <u>http://free.zoner.com</u>.

Download the software as a free 30-day trial at www.zoner.com. The product is available in the English, German, French, Italian, and Russian languages.

#### Links:

For news, tutorials, and videos, visit Zoner's blog: <u>http://blog.zoner.com/</u> Join us on Facebook at: <u>http://www.facebook.com/ZonerPhotoStudio</u>

#### About Zoner Photo Studio

**Zoner Photo Studio** is comprehensive software for work with digital photographs. It accompanies users throughout the whole cycle of photo processing, including acquiring, editing, and touch ups, creating effects, organizing, archiving, publishing and sharing their work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS and for creating 3D pictures.

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