

PRESS RELEASE NO. 02/2011

Zoner Software, Brno, Czech Republic

Zoner Software Launches Zoner Photo Studio Free in Japanese

(Brno, Czech Republic, March 1st, 2011)—Innovative graphics software company Zoner Software is announcing the launch of a new localization of the standalone Zoner Photo Studio Free in Japan.

Japanese fans of photography can now get fast, efficient software that helps them easily manage pictures, edit them, and share them online with family and friends at home and around the world, in their own native language. This software was launched in English in May 2010; September of that year brought the German, French, Italian, and Russian versions, and now in March 2011, the Japanese language version is joining its cosmopolitan colleagues.

Zoner Photo Studio Free is made for beginners, but satisfies many advanced photographers.

It offers much more than the photo managers which come with cameras.

"The Japanese love photography and cameras. We can find digital photography everywhere in the daily life of every person here. I thus hope that the Japanese will welcome this new free product on the market and will help us to keep improving its quality," says Roman Watanabe, CEO of the Japanese branch of Zoner Software.

Zoner Photo Studio Free offers features that users will appreciate for getting the most out of their digital memories, including:

Automatic red eye removal Cropping Horizon levelling Panorama creation 3D picture making One-click **Quick Fix** Fast **Sort Pictures** tool

Users seeking advanced photo processing can turn to Zoner Software's flagship product, Zoner Photo Studio 13 PRO on <u>www.zoner.com</u>.

Zoner Photo Studio Free is free for personal and non-commercial use on single computers running Windows XP, Vista, or Windows 7. The product is available in the English, German, French, Italian, Russian, and now also Japanese languages. You can download the software at <u>free.zoner.com</u>.

About Zoner Photo Studio

Zoner Photo Studio is comprehensive software for work with digital photographs. It accompanies users throughout the whole cycle of photo processing, including acquiring, editing, and touch ups, creating effects, organizing, archiving, publishing and sharing their work. Zoner Photo Studio was the first comprehensive digital photo processing software to include support for GPS and for creating 3D pictures.

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