

# Go Mobile With New Free Zoner Photo Studio App

### Get Perfect Photos Anywhere, Any Time with New Android App, Zonerama.com and Zoner Photo Studio Software

**SAN FRANCISCO, June 3, 2013**—Zoner Inc., developer of Zoner Photo Studio (ZPS) for image management, retouch and sharing, today introduces ZPS for Android<sup>™</sup>. A comprehensive free app, ZPS for Android allows photographers to view, retouch, apply creative filters, save and share photos from their mobile device. Download the app from Google® play.

"Our new ZPS app is a key component of Zoner's goal to offer any photographer unencumbered, complete access and management for all their image files—whether sitting at a desk or on the road," says Jaroslav Kucek, vice president and managing director, Zoner USA." The app allows image retouch and management from just about anywhere. And when used with Zonerama.com, our online album hosting community, photographers gain a complete solution for working with their photos."

The ZPS app boasts a spare, clean, intuitive layout, and provides a wide range of creative retouch and edit tools such as exposure and color temperature adjustment, contrast, saturation adjustment, shadow or light suppression, sharpening and vignetting. Use the ZPS browser to access, view and retouch photo files residing on a mobile device such as a smartphone or tablet.

Connect to the Internet then head to Zonerama.com to upload images to personal albums. For social media sharing, there is one-touch image upload to popular sites such as Facebook, Flickr and Picasa. ZPS for Android is simple to use and advertisement-free.

## **Building Global Community with Zonerama.com**

Zonerama.com is a global site for photography education and community. Each week new informational posts are added—focusing on basic through advanced photography tips and tricks and more. Visitors can learn how to make the most of Zoner Photo Studio software, view amazing images produced by members from around the globe and more. Create a free online account and create an unlimited number of albums that may display up to 500 photos per album.

#### Photos Your Way with Zoner Photo Studio

Zoner Photo Studio is a comprehensive software suite for Windows® that streamlines image file management through the important steps of a digital photo's life--from download to view, retouch, name and organization, even sharing on social networks. Zoner Photo Studio Pro is \$69.99 USD; Zoner Photo Studio Home version is \$34.99 USD.

A free download of ZPS for Android is available on Google play. Zoner Photo Studio review licenses are available to members of the media and analyst communities by emailing <u>Martha.Blanchfield@zoner.com</u>.

#### About Zoner, Inc.

Zoner, Inc. develops and markets Zoner Photo Studio (ZPS), a Windows-based suite of digital imaging tools that streamlines the importing, viewing, retouching, managing and sharing of photos. Lauded for its superior performance by editors from CNET, Chip Online and Softonic, ZPS is used by more than 5 million people worldwide, including photographers, businesse and non-profits. The company also operates Zonerama.com, a global photography education and album site community, plus Zoner Publishing and an Internet services division. Founded in the Czech Republic in 1993, Zoner corporate offices are located in Brno, San Francisco and Tokyo. Download a free trial version of Zoner Photo Studio and the Zoner Photo Studio app at <a href="http://www.zoner.com/">http://www.zoner.com/</a>

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