

## Zoner Photo Studio Rolls Out Touch Control Functionality For Windows Touchscreen Systems

### Digital Imaging Software Suite Now Permits Finger Strokes to Perform Most Common Operations

**SAN FRANCISCO, May 23, 2013**— Zoner Inc., developer of Zoner Photo Studio for image management, retouch and sharing, today rolls out touch control functionality for its software suite version 15 when installed on any of the newer Windows touchscreen systems.

On-screen touch control brings speed, precision and a far easier way to edit and interact with photo files. Zoner has incorporated the most common and intuitive motion controls to streamline interaction and operation, including:

- Finger swipe for smooth scrolling
- Finger swipe to browse photos in the Viewer
- Pinch-based zooming
- Tap motion to access options, functions and files

“Touch control makes things so much easier—cutting down edit time and bringing greater precision,” says Jaroslav Kucek, vice president and managing director. “Retouching a photo can now be done via touch on the monitor, as opposed to a keyboard and mouse. Doing more complex operations, such as Align Horizon, Paintbrush and even the Healing Brush, are now a snap.”

The touch control update applies to version 15. Users who currently have version 15 and migrate to a touch screen system will be automatically updated.

Zoner Photo Studio is a comprehensive software suite that streamlines image file management through the important steps of a digital photo’s life--from download, to naming and organization, retouch and even sharing on social networks.

Software review licenses are available to members of the media and analyst communities. Email [Martha.Blanchfield@zoner.com](mailto:Martha.Blanchfield@zoner.com).

#### **About Zoner, Inc.**

Zoner, Inc. develops and markets Zoner Photo Studio (ZPS), a Windows-based suite of digital imaging tools that streamlines the viewing, managing, retouching and sharing of photos. Lauded for its superior performance by editors from CNET, Chip Online and Softonic, ZPS is used by more than 5 million people worldwide, including photographers, business and non-profits. The company also operates Zonerama.com, a global photography education community, plus Zoner Publishing and an Internet services division. Founded in the Czech Republic in 1993, Zoner corporate offices are located in Brno, San Francisco and Tokyo. Download a free trial version of Zoner Photo Studio and learn more at <http://www.zoner.com/>

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