

With Suite of New Features, Zonerama.com Makes Its Free Cloud Photo Service Even Stronger

The best free cloud photo service gets even better with Chromecast support, a new, responsive user interface and more social features.

San Francisco, May 28, 2014: Zoner, developer of the award-winning <u>Zoner Photo Studio</u> digital photography software, has rolled out a number of enhancements to <u>Zonerama.com</u>, its free cloud photo service.

Sporting a new, more responsive design, Zonerama now dynamically adjusts to optimize the photo viewing experience no matter what device you access it on. New social features, such as the ability to follow photographers and rate their albums, have also been added, giving Zonerama a greater degree of interactivity. Finally, Zonerama now supports Google's Chromecast, so users can wirelessly "cast" their photos from a mobile device or laptop to their HDTVs.

Unlike rival cloud services that slap on monthly fees, Zonerama is *completely free* no matter how many photos you upload. There are no bandwidth caps, stealth image resizing or any other "gotchas" lurking in the fine print. If you care about preserving your images in the cloud, you simply won't find a better deal. And Zonerama has something else other cloud services don't: tight integration with <u>Zoner Photo Studio 16</u>, so users can upload and edit images directly in the cloud using Photo Studio's powerful editing tools just as they would photos stored on their desktop PCs.

Shoot with a smartphone? Zoner has you covered. The free Zonerama app for Android lets you upload images to Zonerama on the fly, creating a secure backup of your entire mobile photo library. Want to edit images on the go? Zoner's free Photo Studio Edit & Go Android app delivers Zonerama cloud backup in addition to a range of editing options that will make your mobile shots shine.

"Thanks to the proliferation of smartphones, we're snapping more photos today than at any point in human history" said Jaroslav Kucek, CEO, Zoner, Inc. "While we think that's great, it presents a huge challenge in terms of preserving those digital memories for future generations. Zonerama's free, unlimited cloud storage is a terrific way to safeguard your digital photos with the added value of using Zoner Photo Studio to help you manage and edit those cloud images like no other service can. Only Zoner offers a true end-to-end solution for photographers on any device, at any skill level.

About Zoner

Zoner, Inc. develops and markets Zoner Photo Studio, a Windows-based suite of digital imaging tools that streamlines the importing, viewing, retouching, managing and sharing of photos. Lauded for its superior performance by editors from CNET, Chip Online, and Softonic, ZPS is used by more than 5 million people worldwide. The company also operates Zonerama.com, an unlimited and free photo cloud service. Zoner's corporate offices are located in San Francisco, Tokyo, and the Czech Republic.

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