



The New Zoner Photo Studio for Android: TV Photo Presentations Have Never Been Easier

(10. 2. 2014, Brno) users of the popular Zoner Photo Studio Android photo app have enjoyed yet another free update today. This free app can now talk to and show photos on smart televisions—quickly and simply over DLNA.

„Zoner’s about more than just photo editing. We’re about something simpler, more basic—we’re about photos. And so we want to be there for everything that gets done with photos. And since it’s clear that smart TVs are anything but a fad, they’re getting the limelight in our mobile app. So with the new Zoner Photo Studio for Android, you can show your phone or tablet photos on your TV whenever you want, in one tap,” says Zoner product manager Jan Kupčik of the new version, adding: „Of course the first thing you think of with smart TVs right now is Chromecast. We’re on it! We’re waiting for the specification from Google, and once we get it, we’ll have an implementation ready in days.”

Zoner Photo Studio for Android uses DLNA technology to transfer data from mobile devices to TVs. This technology is the latest standard for smart television, and it ensures compatibility with every device no matter what the brand. Meanwhile, Zoner Photo Studio for Android does more than just transmitting to a TV and controlling it. It can also manage content on a mobile device’s own DLNA server.

Connecting televisions to mobile devices is one of the biggest trends in consumer electronics, judging both by new products on the market and by sales and usage statistics. Consider Germany, where more than 1 home in 3 owns a smart TV.

Zoner Photo Studio is regularly updated over Google Play, and despite being **free** it offers a number of functions normally only seen in paid apps. The timing for the app’s new release is no surprise; it’s a clear signal that **Zoner Photo Studio is ready for the Chromecast age**. Users of this free app who own this Google device can look forward to this functionality in the very near future.

Zoner Photo Studio for Android is available free on [Google Play](#) and works on all devices running Android 4.0 or higher. Like any globetrotter’s software worth its salt, Zoner is multilingual: it’s available in 7 languages... and the language count is growing. For the latest update, 2.3, we welcome a new language—Slovak!

Zoner is an authority in the world of digital photography. For over 10 years it’s been bringing photographers start-to-finish solutions, from the popular Zoner Photo Studio, to mobile applications, to its Zonerama web galleries.

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