



## ***PhotographyBLOG Names Zoner Photo Studio 16 “Software Of The Year”***

***The software “helped define 2013”***

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**San Francisco, January 30th, 2014:** Hailing its ease of use and powerful tools, [PhotographyBLOG.com](http://PhotographyBLOG.com) has selected [Zoner Photo Studio \(ZPS\) 16](#) as its [Software Of The Year for 2013](#).

PhotographyBLOG founder and professional photographer Mark Goldstein, explained why ZPS 16 so impressed the PhotographyBLOG staff, “*Zoner Photo Studio 16 is a large program that will cover most of the problems and overcome most objections that a photographer from new starter to keen enthusiast will be able to throw at it.*”

**ZPS 16** is a powerful Windows photo editor with everything photographers need to take their images to the next level, no matter their skill level. Beginners can enjoy a free edition packed with one-click fixes, dozens of photo filters and extensive photo organizing tools while advanced shutterbugs can pick up the Pro edition (\$89) complete with RAW photo processing, professional noise reduction, content-aware resizing and much, much more. ZPS 16 supports Windows 8 touch devices, allowing you scroll through your image collection with just a flick of the wrist or perform edits with your fingertips. The software is also tightly integrated with Zonerama, a free online photo gallery that offers unlimited photo storage in both public and private galleries.

Regarding the Software Of The Year Award, Goldstein added that ZPS 16, “was one of only eight products we selected for our Photography Products Of The Year Awards and one of the products we really felt help define 2013.”

Be sure to check out [PhotographyBLOG’s full review on ZPS 16](#).

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### **About Zoner**

Zoner, Inc. develops and markets Zoner Photo Studio, a Windows-based suite of digital imaging tools that streamlines photo importing, viewing, retouching, managing and sharing. Lauded for its superior performance by editors from CNET, Chip Online, and Softonic, ZPS is used by more than 5 million people worldwide, including photographers, businesses, and non-profits. The company also operates Zonerama.com, a truly unlimited photo cloud that also offers album sharing and photo education to a global community of users. Zoner corporate offices are located in San Francisco, Tokyo, and the Czech Republic.

### **About PhotographyBLOG.com**

PhotographyBLOG started life in January 2003 with the sole purpose of being a weblog about photography. The site attracts over 1.7 million unique visitors a month. PhotographyBLOG is run by professional photographer Mark Goldstein and the site has several key aims:

- To review the latest digital cameras, printers, scanners, software and books
- To report all the photography news, both film and digital, both global and UK-based
- To offer opinion on that news, and to allow you to contribute your own comments and opinion
- To provide a friendly meeting place for photographers of all abilities

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